



FORM-BASED DEVELOPMENT CODES FOR CULTURAL HERITAGE TOURISM DISTRICTS

Sponsored by:

Georgia Department of Community Affairs
Georgia Department of Economic Development

ABOUT THE CULTURAL HERITAGE TOURISM DISTRICT MODEL CODE

The Georgia Department of Economic Development and the Georgia Department of Community Affairs are pleased to present a new form-based model code for use in cultural heritage tourism districts. Training workshops on this new tool are intended for community leaders and tourism, economic development and planning professionals interested in building “creative economies” and attracting tourists. Protecting and enhancing cultural, historic and natural tourism assets is the key to creating vital, pedestrian-friendly places to attract visitors and inspire local citizens. The basic model code is designed to be adapted to address each community’s unique cultural and historic assets, architectural landmarks, topography and natural setting. It includes illustrations and style sheets to help promote compatible infill development. This model can work for any mixed-use activity center, incorporated or not, and should be easily integrated with existing land use regulations and redevelopment plans. The code is designed to be user-friendly and simple for any local government to administer. Form-based codes are popular with developers and building owners because they focus on the appearance and form of buildings while allowing great flexibility in regard to their uses. This code also includes optional incentives for creative developers who provide extra public amenities or preserve landmark assets. The code can also be used to protect unique natural and environmental features that are critical components of a community’s tourism asset base.

WHO SHOULD ATTEND?

Local government planning and zoning staff, elected officials and attorneys; design firms and planning consultants interested in adapting the model code for individual cities and counties; RDC staff; Downtown Development Authorities (DDAs); Downtown Development Managers; Convention & Visitors Bureaus and Chambers of Commerce; merchants; preservationists; arts advocates; and interested citizens.

DATES AND LOCATIONS

October 25 – Dahlonega

November 8 – Warm Springs

February 7 – St Marys

March 4 – Washington

REGISTRATION INFORMATION *(see registration form)*

Registration fees are \$75 per person for Main Street / Better Hometown staff, volunteers and elected officials; \$100 for ODD Affiliates, Regional Development Center and local government employees; and \$150 for consultants and private sector professionals. Onsite registration begins at 8:00. Workshops are from 8:30 to 4:30. Registration fee covers training materials, refreshments, speaker and facility costs. Lunch is on your own. Fees are non-refundable.

QUESTIONS?

Please contact Cindy Eidson, (404) 679-3101 or ceidson@dca.state.ga.us.

REGISTRATION INFORMATION

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Dahlonega / October 25 (Registration Deadline: Friday, October 12, 2007)
Location: Dahlonega Womans Club "Community House", 110 North Park Street

Warm Springs / November 8 (Registration Deadline: Friday, October 19, 2007)
Location: The Warm Springs Welcome Center Conference Room, 1 Broad Street

St Marys / February 7 (Registration Deadline: Friday, January 8, 2008)
Location: St Marys City Hall, 418, Osborn Street

Washington / March 4 (Registration Deadline: Friday, February 15, 2008)
Location: The Fitzpatrick Hotel Ballroom, 16 West Square



Registration forms may be submitted via fax or mail at:

FAX: (404) 327-6867

MAIL: Department of Community Affairs, Attn: Cindy Eidson
60 Executive Park South, NE, Atlanta, GA 30329

PAYMENT: Make checks payable to the **Community Developers Forum**. Credit card payments cannot be accepted. Cash/check payments also accepted on-site.

Name _____ Title _____

Organization _____

Address _____

City, State, Zip Code _____ Phone _____

E-mail Address _____ Workshop Location _____

Name _____ Title _____

Organization _____

Address _____

City, State, Zip Code _____ Phone _____

E-mail Address _____ Workshop Location _____

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Hotel information will be provided with emailed registration confirmation.